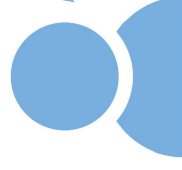




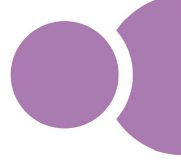
Community Goal	Potential Actions	Interest?	Additional Actions
Align the community around long-term housing goals and strategies	1 Create an area-specific housing strategy with affordable housing strategies/investments that protects this neighborhood from displacement and gentrification pressures 1A. Assemble a Community Housing Advocacy committee .		
	2 Advertise and expand knowledge in the community of existing City programs for renters and homeowners		
	3 Work with Sacramento Community Land Trust to identify spaces that can be used for permanently affordable rental housing		
Build on existing resources and networks to support local residents with pathways to homeownership and wealth building opportunities	4 Expand/develop a first-time homebuyers Down Payment Assistance program with resident preference.		
	5 Create partnerships and designate liaisons to educate community members about financial literacy, access to funds and grants and wealth-building opportunities		
	6 Provide property tax support and home improvement support .		
	7 Connect long-term residents who may need extra income with residents looking for housing (i.e. through ADUs or roommate matching program)		
Support community members experiencing homelessness	8 Create a coordinated hub of existing homeless service providers and resources to support the unhoused populations in the area		
	9 Create a resource guide to educate residents on existing local resources available to support unhoused populations		





WORK

Community Goal	Potential Actions	Interest?	Additional Actions
Promote more business friendly investments along the corridor	1 Identify priority business hub locations in the to target infrastructure and physical facade improvements		
	2 Support boulevard-wide broadband and utility upgrades .		
	3 Create a one-stop business resource center .		
Connect businesses to established resources to help them upgrade and expand	4 Identify a MDP-specific business license liaison that can work with the City of Sacramento to support local businesses.		
	5 Create an MDP-area business attraction campaign to retain and bring new businesses to the corridor and promote local hiring.		
Attract more businesses that will hire local workers and promote entrepreneurship	6 Build a new business incubator space on the corridor to support aspiring entrepreneurs with starting up their businesses		
	7 Leverage the new TOD development to attract a larger employer or institution to the MDP boulevard		
	8 Develop a community-specific job board .		
	9 Work with workforce training institutions to build an employment training center along the corridor.		
Strengthen workforce resources and training opportunities for workers in the area	10 Develop a community-shadowing program where local businesses host workers in the community to learn more about different opportunities.		





SHOP

Community Goal

Potential Actions

Interest?

Additional Actions

Attract a broader diversity of retailers to create a more comprehensive shopping experience for residents and visitors

1 Create a supplemental **storefront façade/tenant improvement grant program** specific to the area for local businesses.

2 Build **coworking/shared spaces** along the corridor to promote business entrepreneurship.

3 Create a **pop-up program** for vacant city or community-owned storefronts sites for emerging restaurants and retailers.

4 Support community-led efforts for **vacant commercial property acquisition**.

5 Identify funds for **community activation events** for local residents and businesses to activate vacant spaces along the corridor

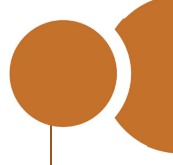
6 Create an **artist fund** to support local artists build window displays in vacant buildings or on vacant properties

7 Develop a **marketing campaign strategy** for the corridor that includes new branding, public art, and signage to reinforce the area's unique identity

8 Attract an **additional mainstream grocery store or general merchandise store**.

9 Develop a **co-op grocery store** that hires local residents and connects the community to healthy food options

10 Build a **community garden** on a vacant site that offers educational programming on access to healthy food





EXPERIENCE

Community Goal	Potential Actions	Interest?	Additional Actions
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Promote long-term community safety through physical and programmatic interventions	1 Create a community ambassador program to advocate for safer and cleaner streets.		
	2 Promote safe street crossings through signage, educational materials, and other traffic calming interventions		
	3 Advocate for resident-friendly approaches to community monitoring and responses to reports.		
	4 Improve lighting along the boulevard to enhance walkability, safety, and support businesses		
Rebuild the community's connection with the streets and beauty of the area	5 Lead community cleanups to remove trash, litter, and graffiti and advocate for sufficient code enforcement in the Study Area.		
Build community participation and capacity to shape planning and infrastructure projects	6 Create informational materials and networks to involve communities in planning and development processes .		
Create more spaces and opportunities for youth	7 Advocate for new programming for local youth and additional youth gathering spaces.		
Create more spaces for community of all ages to gather and "own" their space	8 Identify 2-3 areas along the corridor with high foot traffic to serve as flexible gathering spots that host different events and activities		
	9 Create a fund and educational materials to help community members pay for and navigate event permitting .		
Reinvigorate community assets that are unique to the corridor	10 Develop a crowdfunding campaign to reopen and maintain community assets or unique/historical buildings		

